

MEDIA RELEASE – for immediate release

Standing With Our Community: The CEO Sleepout



Your Library's Chief Executive Officer, Dr Karina Lamb, is joining the Vinnies CEO Sleepout on Thursday, 19 June 2025, taking a personal stand against homelessness and raising crucial funds for St Vincent de Paul Society.

For Dr Lamb, this isn't just another fundraising event.

"It's personal," said Dr Lamb. "I understand the challenges of unstable housing and the fear and uncertainty it brings. I see the growing number of individuals we serve at our library branches who are facing housing stress.

I also know that with the right support, lives can change.

That's why I'm sleeping out. For the thousands of people doing it every night, not by choice. For the young people, the families, the older people slipping through the cracks.

One night won't fix homelessness. But it can raise money that keeps someone warm, safe, and supported," Dr Lamb added.

In a show of solidarity and support for Dr Lamb's participation, *Your Library* staff will be wearing casual clothes instead of their uniforms on Friday, 9 May 2025. This initiative aims to further raise awareness among library visitors and encourage contributions to the Vinnies CEO Sleepout fundraiser.

Your Library encourages the community to support Dr Lamb's efforts in the Vinnies CEO Sleepout which will contribute to providing essential services for those experiencing homelessness. Look out for our staff in casual clothes on Friday, 9 May, and consider making a donation.

Donations can be made online at www.ceosleepout.org.au/fundraisers/karinalamb17423/victoria.

About the Vinnies CEO Sleepout

The Vinnies CEO Sleepout is a one-night event held on one of the longest and coldest nights of the year. Hundreds of CEOs, business owners as well as community and government leaders sleep outdoors to support the many Australians who are experiencing homelessness and people at risk of homelessness. Each CEO Sleepout participant commits to raising a minimum amount of funds to help Vinnies provide essential services to the people who need them.

Further information

Media and general enquiries to: Dr Karina Lamb, CEO, via communications@yourlibrary.vic.gov.au or 1300 737 277.